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# MECHANISMS OF MANIPULATING THE PUBLIC CONSCIOUSNESS AS A SUBJECT OF PHILOSOPHICAL JUDGEMENT

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## Abstract

*We consider the concept of manipulation as a socio-philosophical and socio-psychological phenomenon, as well as mechanisms of manipulating the public consciousness. We classify the types of manipulation and identify the field of application of this method of social interaction. We also emphasize the importance of the leadership phenomenon in the process of manipulating the consciousness, the role of manipulation in the process of formation and self-organization of society. Finally, we analyze this psychological technique in terms of the philosophical judgement*

## Keywords

*Manipulation, group, leader, society, social consciousness, relationship*

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